



YMCA

We build strong kids,  
strong families, strong communities.

FOR IMMEDIATE RELEASE

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YMCA OF PHILADELPHIA & VICINITY TO HOST RECRUITMENT RECEPTIONS  
FOR ADULT VOLUNTEERS TO ITS YACHIEVERS PROGRAM

PHILADELPHIA – July 20, 2009 – **The YMCA of Philadelphia & Vicinity will host three recruitment receptions in August for Adult Achievers in its YMCA Achievers program.** YMCA Achievers (YAchievers) is an extracurricular educational and team coaching program that focuses on 5<sup>th</sup>-12<sup>th</sup> grade minority youth in Philadelphia and the surrounding area. An essential component of the program is the engagement of adult professionals from the Philadelphia area, Adult Achievers, to serve as mentors.

Volunteering as an Adult Achiever is an immensely influential way to help minority youth build ambition and break the stereotypes associated with their demographic background. Adult Achievers provide academic and personal support above and beyond what may not be received at home, as well as role-model education and career accomplishment through goal setting. The impact of volunteering is evident in the fact that youth who enjoy positive long-term relationships with non-parental adults have been found to have higher rates of graduation from high school, matriculation to college, and later career success.

Adult Achievers must be at least 18 years of age, be available at least five (5) hours per month on an evening and/or weekend schedule, be willing to make at least a one (1) program year commitment, and most importantly be passionate about serving youth.

The YMCA of Philadelphia & Vicinity and the YAchievers program will host three (3) receptions from 5:30p.m. to 7:30p.m. to further educate interested adults about the requirements and rewards of volunteering.

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The first session will be held on August 6<sup>th</sup>, 2009 at the President's Lounge in the Connolly Center at Villanova University in Villanova, PA 19085. The second session will be held on August 13<sup>th</sup>, 2009 at Ralph's Café in the Comcast Building at 1701 John F. Kennedy Blvd in Philadelphia, PA 19103. The third and final session will be on August 18<sup>th</sup>, 2009 in the Main Cafeteria at Crown, Cork & Seal, Co. at One Crown Way in Philadelphia, PA 19154.

The recruitment receptions will include cocktails and refreshments, testimonials from current Adult Achievers, an explanation of ways to get involved, and door prizes. The YAchievers program seeks to educate 75-100 people per session in hopes of retaining fifty (50) or more Adult Achievers for its 2009-2010 program year.

For more information on the recruitment receptions or the YAchievers program in general, please contact Tracie Q. Gilbert, Director of YAchievers and Teen Programs, at (215)235-6400 x 1711.

Headquartered at 2000 Market St., Ste. 750 in downtown Philadelphia, the YMCA of Philadelphia & Vicinity includes eleven branches in Philadelphia, Montgomery, and Delaware Counties. The YMCA provides quality programming and resources for youth, teens, adults and individuals with disabilities, including full-day and after-school child care, summer camp, youth sports, teen leadership and adult fitness. For more information about the YMCA of Philadelphia & Vicinity, call 215-963-3700.

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